



FINAL PRESS SNAPSHOT 2012

WHO SAID WHAT AT THIS YEARS SUMMER SHOWS

Free Range provides a brilliant platform for graduates to showcase their creative talents to a diverse audience in the epicentre of London's creative scene. Each year the exhibition grows and the standard of work gets better and better, I can't wait to see what this year's graduates have put together!

GILES DEACON

British Journal of
PHOTOGRAPHY

'Free Range returns this summer, providing its annual showcase for this years art graduates and, perhaps, the opportunity to be discovered by some influential art director or curator'

"It is talent spotting made easy..."



"The number one platform and launch pad for the next crop of creatives."

"Free Range has the perfect setting..."



"Hopefully events such as Free range, bringing new ideas to a wider audience means that transformative ideas could eventually find their way into our towns and cities."

“The constant innovation of Free Range has driven its success”

FREE! FASHION TRAVEL PEOPLE IDEAS BEAUTY

STYLIST



Full article: <http://bit.ly/Ng0SYV>

Black& White Photography

ART/CULTURE

Free Range 2012

The Old Truman Brewery, 91 Brick Lane, London, E1 6QL

www.free-range.org.uk

May 28, 2012 to July 16, 2012

The UK's largest graduate art and design exhibition, Free Range, is returning this Summer. Now in its twelfth year with over a hundred and fifty UK arts courses participating, Free Range encourages collaboration and links between students, their places of study and industry. Disciplines include fashion, design, photography, art, interiors and motion arts.



‘The coolest graduate design show around hits the Old Truman Brewery at the end of May for an eight-week long extravaganza.’

This week's best things to do in London, from the Jubilee spectacular to citywide culture

John O' Ceallaigh selects the best lifestyle and culture events taking place in the capital this week.

Free Range Art and Design 2012; The Old Truman Brewery

Brick Lane becomes even more vibrant in mid-summer, with the return of the annual Free Range Art and Design show. Lasting two months, the continually changing exhibition showcases works by some of the country's most talented young creatives, with displays featuring art, photography, textiles, illustration, interiors and product design. This is the biggest show for graduates of art and design in Europe so you can expect to discover some exceptionally promising emerging talents if you visit. For those inspired to learn more, a series of workshops and talks run alongside the main exhibitions.

When: until July 16

Where: The Old Truman Brewery, 91 Brick Lane, London E1 6QL

Tube: Liverpool Street

How much: free

'This is the biggest show for graduates of art and design in Europe so you can expect to discover some exceptionally promising emerging talents'

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AT A GLANCE 5 MUST-DOS

BRICK LANE

Now an international tourist destination, and not only for its curry houses. At the Old Truman Brewery, drink at the Vibe Bar and check out graduate art and design show Free Range (28 May–16 July). Then drop into music venue 93 Feet East just opposite.



THE OLYMPIC PARK

There's really only one show in town this summer, and even if you didn't get tickets to the Games, you can see the Olympic Park in Stratford. Try a walking tour of the perimeter fence (you can see a lot more than you'd think!) from companies like tourguides2012.co.uk

'Free Range celebrates this freshness and diversity with the only London-based graduate show for artists from a wide breadth of the UK's art colleges.'



'The largest graduate show in town'

artlyst



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Free Range ,Fashion, Art, Design, PhotoGRAPHy, Motion Arts, Interiors & Architecture



Free Range Showcases Graduate Shows From Across The UK

DATE: 28 MAY 2012

SHARE

Free Range is an Old Truman Brewery special project set up by Tamsin O'Hanlon to provide new creative graduates with the opportunity to showcase their work on an international level. Since its inception in 2001, Free Range has become the number one platform and launch pad for the next crop of creatives to showcase their work to both public and industry. Attracting visitor numbers to rival the largest art events, the annual Free Range exhibitions present the work of thousands of art, design students in several distinct categories including: fashion, art, graphics, photography and interior design. Free Range is the best place to spot the latest trends and newest talents.

**Free Range 28th May - 16th July 2012 Graduate Summer Shows
Fashion, Art, Design, PhotoGRAPHy, Motion Arts, Interiors & Architecture**

'Free Range has become the number one platform and launch pad for the next crop of creatives to showcase their work to both the public and industry'

ART WEDNESDAY

TWEETS ▾

Bulb_2012: RT @jsinclstewart: Today is the last day of @Bulb_2012 exhibition at @FreeRangeShows in Brick Lane, London. Check it out if you haven't :)

jsinclstewart: Today is the last day of @Bulb_2012 exhibition at @FreeRangeShows in Brick Lane, London. Check it out if you haven't :)

trumanbrewery: RT @PHOTOUCLAN: FREE TALK from @PHOTOUCLAN graduate Jamie Hawkesworth 2pm tomorrow @FreeRangeShows Shop 14 Truman Brewery All welcome! <http://t.co/PA2HyAVc>

Bulb_2012: RT @AlexLuck: Last day of @Bulb_2012 show. <http://t.co/rkWEjw28> @FreeRangeShows @trumanbrewery #photography #exhibition Book auction & print swap today

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ART & CULTURE ▲ INTERVIEWS ▲ JOURNAL ▲ SH



• 91-95 BRICK LANE, LONDON

For those of you whom graduate art doesn't begin and end with the London Institute, head on down to the mammoth Free Range (the UK's largest graduate art, design and fashion show), housed in just about every corner of the epic Truman Brewery. We went two years ago and were extremely impressed with what Westminster had to offer. Photography week is currently underway and this year Westminster graduate Tania Olive is showing her British Journal of Photography prize-winning work, under the slightly too graduate worthy title "Dyke of Our Time". Fantastic images however, as shown below, which are in amongst the gigantic show that always has something for everyone.

Free Range is on until 16th July. For more information [click here](#)

Thursday 7 June 2012

Having trouble reading this email? Please [click here](#) to see an online version

Emerald STREET

From the home of **STYLIST**

"Absolutely lovin' Tom's Eighties playlist" @frannymart

Share with a friend



RISING STARS

Free Range 2012 is the UK's largest graduate art and design exhibition. Admire work in disciplines such as fashion, design, photography and interiors. Support comes from Fashion East founder Lulu Kennedy and Giles Deacon. Until 16 July; free; The Old Truman Brewery, 91 Brick Lane, E1

Free Range: Meet the designers of tomorrow

'Free Range has become the number one platform and launch pad for the next crop of creatives'

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BIGSTOCK Get 6 images **FRE**

After a couple of hours of walking around Truman Brewery's enormous F Block warehouse space, I came across the exhibition area occupied by [Stevenson College Edinburgh](#) which showcased work by HND in Professional Photography graduates, as well as work from graduates of the BA Professional Photography course. It provided something of a highlight with all of the exhibited images being of a really impressive standard. Above is a shot by BA graduate [Aga Tamowska](#), and the shot below by HND graduate [Solen Collet](#).

CR Blog

Highlights from the Free-Range photography shows

Photography
Posted by Gavin Lucas, 29 June 2012, 11:44 | Permalink | Comments (0)



The Swansea Metropolitan University show featured work from graduates of both its Photography in The Arts BA as well as its Photojournalism BA. Dan Carroll exhibited four large prints from his series of Beauty Spots images which all show people gazing out to sea from various clifftops.



Yesterday we headed over to the Truman Brewery in Brick Lane to tour several acres of warehouse space looking for the best work at the raft of photography degree shows hosted by Eric Rigg. Colleges represented included Swansea Metropolitan University, UCA Farnham, Nottingham Trent, University of West England, and Stevenson College Edinburgh...

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AIU @ Free Range Show 2012



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Art Preview: Free Range @ Old Truman Brewery

***‘Students of the creative arts can often struggle to get notices.
That’s where Free Range steps in.’***



FREE RANGE: TRUMAN BREWERY 2012

DAZED DIGITAL

— PUBLISHED 5 HOURS AGO

This summer sees the return of the UK’s largest graduate art & design exhibition, [Free Range](#) at Brick Lane’s Truman Brewery. Running for 7 weeks, the showcase will once again present emerging British-based art & design talent. Supported by the likes of Giles Deacon and Fashion East’s Lul Kennedy, Free Range’s creative director Tamsin O’Hanlon has invited over 50 universities & art colleges in the UK including Middlesex University, Nottingham Trent University, and Ravensbourne College, giving them the creative freedom to design their own shows and exhibition spaces, alongside providing mini-events such as talks and workshops.

Free Range Art & Design 2012 (Admission Free): 31 May – 16 July; The Old Truman Brewery, 91 Brick Lane London, E1 6QL

Image by: Kirstin Tödting (Goldsmiths)

‘Creative freedom to design their own shows and exhibition spaces, alongside providing mini-events such as talks and workshops.’ DAZED DIGITAL



'This year, with it being 2012 and all it's associated happenings, events such as Free Range, the largest graduate Art, Design and Fashion show, really will be put in the spotlight.'



FABULOUS, FUN AND FREE

'Free Range spans a range of creative disciplines, is completely free and runs for about 7 weeks.'

YouTube

London Fashion Hunter @ Free Range 2012.mov.mp4

LondonFashionHunter + Subscribe 3 videos

2:08 / 3:15

100 views

Published on Jun 3, 2012 by LondonFashionHunter
London Fashion Hunter @Free Range

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ART/CULTURE

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The Next Big Thing: At Free Range

By Sophia on June 12, 2012

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"What makes someone a successful photographer?" I once asked Ayesha Malik, the youngest sister of my best friend, MUUSE's Sara.

There I sat on the couch of their midtown New York apartment, pouring over one of the coffee table's photography books. At the time, Ayesha was a photography student at Parsons The New School of Design and I spent most of my working day with photographers; prepping, organizing and styling the next fashion shoot.

Together, we knew all the big names in fashion photography: Steven Meisel, Bruce Weber, Mario Testino, Helmut Newton, Annie Leibovitz, Steven Klein... And we also knew that there was hardly any room for lesser-known photographers to swim in a small pond with such big fish. These photographers were just as unlikely to give up their place in the industry, as actual fish are to walk on land.

"The only way they can become successful is if someone with influence notices them," Ayesha said. She was right. It's the same for all artists and fashion designers.

'The only way they can become successful is if someone with influence notices them'

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FREE RANGE 2012



'Free range is a collaborative grass roots project that brings together a vast network of new creatives under one roof.'

THE RANSOM NOTE

FREE RANGE 2012

 The UK's largest graduate art and design exhibition Free Range is returning this summer for another seven week showcase of emerging British-based art and design talent. Taking place in the Old Truman Brewery (who conceived and support the concept) Free Range is a collaborative grass roots project that brings together a vast network of new creatives under one roof. Now in its twelfth year and with over a hundred and fifty UK arts courses participating, Free Range has become an annual destination 'market place' encouraging collaborations and links between the students, their places of study and industry. Disciplines include fashion, design, photography, art, interiors and motion arts.

Under the guidance of creative director Tamsin O'Hanlon Free Range has become a crucial part of London's cultural calendar attracting over 100,000 visitors to the free exhibitions last year. Over fifty participating UK universities and art colleges including Middlesex University, Nottingham Trent University, Winchester School of Art and Ravensbourne College are given the creative freedom to design their own shows and exhibition spaces whilst benefiting from the supportive Free Range framework. Since its launch, Free Range has maintained a reputation for being a hub of raw, creative talent where the project is the *nature of its exhibitors as opposed to vice versa.*



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SOUTHAMPTON SOLENT UNIVERSITY GRADUATE
FASHION SHOW

Free Range is constantly innovating and evolving'

thelondonword.com

THE WORD ON THE STREET

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'Free Range is an innovative yet accessible way of discovering the best new talent Britain has to offer.'

WHAT DID YOU THINK?



Free Range has given me a great platform to showcase my graduate work. My work has been seen by those working within the photography industry and as well as being chosen as best in show by Free Range and the British Journal of Photography I have also been approached by curators and photographers asking me to get involved with projects after seeing my work at Free Range, this has also been the case for many others I know who exhibited.

Tania Olive taniaolive.com
University of Westminster
tania-olive@live.com



Tina Remiz
Exhibiting Photographer
University of Westminster
www.tinaremiz.co.uk
tina.remiz@gmail.com

I really enjoyed my Free Range experience, mainly because of the great exposure that it allowed me and fellow graduates; to get our work in front of people who would not necessarily attend a small preview night. It was great to know that an international crowd of editors, art collectors, gallery owners and artists attended the show, however, mainly due to its scale, it wasn't always possible to make any personal connections. It was a great idea for universities to hold Mini Events and invite people to see their show, and I wish my course did the same. It was good to get so much support from the show organisers, however I felt that, unlike other universities that had to do it all by themselves, we didn't put in enough work and relied on others to promote our show, therefore the experience we got was not as unique and as personal as I would like it to be.

Photographers head off for exhibition fun

Students hope to impress experts at national showcase

By NOLAN ARTHUR
nolan@freemove.com
PHOTOGRAPHS students from the University of Central Lancashire are taking to some industry experts at a national exhibition.
They will be providing free studio tours to visitors at the event.

and I hope that my work is seen and appreciated by the many experts in the industry."
The free students' photo showcase will give visitors a chance to see what they are capable of at the UCLan and all night into the month of September.

'I'm looking forward to networking and getting my name out there and the festival is a great way to do this'



BOOK NOW TO TAKE PART FREE RANGE 2013

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AT THE OLD TRUMAN BREWERY
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